



AAF Friends,

Philosopher Arthur Schopenhauer said, **"Talent hits a target no one else can hit; Genius hits a target no one else can see."**

As is evidenced in these pages, talent and genius both are at work in District 4's advertising industry. These district American Advertising Award winners are the best in Florida and the Caribbean showcasing many facets of today's advertising platforms, methods and creative approaches.

The American Advertising Awards began here in District 4 and now is a nationwide competition. In its 64th year, the competition continues to celebrate creative excellence in advertising in a way that no other can – with the coveted ADDY award.

Over these last six decades, hundreds of thousands of entries have been submitted, but few have been able to take home an ADDY. Those who do are the crème de la crème of their markets. Tonight, we celebrate these winners who have hit the targets that no one else can see and bring them to life for their clients.

AAF operates this competition almost exclusively through volunteers who give their time and talent to pull off this event. The promotion, collection, judging, administration, event planning and logistics of a competition and gala such as the American Advertising Awards is no small effort, and certainly not one that can be done alone. The tireless team of volunteers who have made tonight possible are priceless paragons in my book and so appreciated.

To tonight's winners and volunteers alike: Thank you for your talent, and thank you for your genius.

A handwritten signature in cursive script that reads "Stephanie".

Stephanie R. Herndon

AAF District 4 Governor
2024-2025

aaf® district 4



professional awards
GOLD

SALES & MARKETING

Sales Promotion - Packaging - Single Unit

Entrant Company: Melanie Archer

Title: Cocoyay

Client: Cocobel Chocolate

Credits: Melanie Archer, Creative Direction
and Graphic Design

Isabel Brash, Product Development/
Chocolatier

Agyei Archer, Logo Typeface Design

Aliyah Emmanuel, Illustrations

The Office Authority Limited, Printer

Sales Promotion - Packaging - Campaign

Entrant Company: Lawson + Rose Advertising

Title: Needle Creek Brewery Packaging

Client: Needle Creek Farm Brewery

Credits: Art Hardie, Chief Creative Officer, Copywriter
Chris Work, Creative Director, Art Director

Collateral Material - Brochure - Single Unit

Entrant Company: Parisleaf

Title: Resilience: Campaign Passport

Client: Catalina Island Conservancy

Credits: Parisleaf
Catalina Island Conservancy
Brilliant Graphics

Collateral Material - Publication Design - Magazine Design

Entrant Company: &Barr

Title: "Rosen Runway Zine"

Client: Rosen Hotels & Resorts

Credits: Christian Wojciechowski, VP-Creative Director
Jordan Stewart, Art Director
Jack Polly, Senior Copywriter

Jacqui Garcia, Associate Creative Director

Lynn Whitney-Smith, Director of Production

Caitlin McManus, Associate Producer

Kim Blaylock, VP-Account Service

Rebekah Essick, Group Account Director

Mark Delong Photography, Photographer

Collateral Material - Publication Design - Magazine Design Series

Entrant Company: The Scout Guide

Title: The Scout Guide | SW Florida Guides

Client: The Scout Guide

Credits: Anna Howell, Designer of TSG Fort Myers
& TSG Naples

Jennifer Adams, Owner of TSG Fort Myers
& TSG Naples

Alie Lambert, Editor of TSG Fort Myers

Zee Anna Photography, Photography
& Creative Direction for TSG Fort Myers

Ginger Moxam Farley, Digital Marketing
for TSG Fort Myers & Associate Editor
of TSG Naples

Matthew Kritis, Creative Director of TSG Naples

Hannah Bjorndal, Erik Kellar, & Zee Anna
Photography, Photographers of TSG Naples

Mikayla Stillman, Designer of TSG Sarasota
Nikki Logan Curran, Co-owner & Editor
of TSG Sarasota

David Warren Curran, Co-owner
of TSG Sarasota

Kathryn Brass-Piper Photography,
Tara Correa Photography, & Brian J. Boyd
Photography, Photographers of TSG Sarasota

Lana Kiterman, Senior Designer of TSG
Fort Myers, TSG Naples, & TSG Sarasota

Direct Marketing - Specialty Advertising Campaign

Entrant Company: ChappellRoberts

Title: IAN Santa Fe 2024 Theme

Credits: Christine Turner, Partner,
Chief Executive Officer
Matt Boswell, Partner, Chief Creative Officer
Scott Gattis, Partner, Chief Strategy Officer
Charlie Militello, Stakeholder, Creative Director
Jai Ortiz, Junior Designer
Mouzel Manugas, Senior Copywriter
Miles Neto, Art Director
Ava Small, Brand Coordinator
Zuraya Long, Senior Project Manager
Gustavo Ortega, Project Manager

OUT-OF-HOME & AMBIENT MEDIA

Ambient Media - Guerrilla Marketing

Entrant Company: Dunn&Co.

Title: Bring the Thunder - Campaign

Client: Tampa Bay Lightning

Credits: Troy Dunn, Chief Creative Officer
Stephanie Morrison, Creative Director
Max Dempster, Creative Director
Mitch Feickert, Associate Creative Director
Adam Lichtenstein, Associate Creative Director
Seth Allen, Producer
Jessica Hall, Account Supervisor
Maddie Urso, Account Coordinator
Bri Wagner, Digital Media Director
Jimmy Matyniak, Senior Developer
Lissy Anger, UX/UI Designer

Ambient Media - Single Installation

Entrant Company: Dunn&Co.

Title: Thunderbooth

Client: Tampa Bay Lightning

Credits: Troy Dunn, Chief Creative Officer
Stephanie Morrison, Creative Director
Max Dempster, Creative Director
Mitch Feickert, Associate Creative Director
Adam Lichtenstein, Associate Creative Director
Seth Allen, Producer
Jessica Hall, Account Supervisor
Maddie Urso, Account Coordinator
Bri Wagner, Digital Media Director
Jimmy Matyniak, Senior Developer
Lissy Anger, UX/UI Designer

Ambient Media - Multiple Events

Entrant Company: Dunn&Co.

Title: Bring the Thunder - Campaign

Client: Tampa Bay Lightning

Credits: Troy Dunn, Chief Creative Officer
Stephanie Morrison, Creative Director
Max Dempster, Creative Director
Mitch Feickert, Associate Creative Director
Adam Lichtenstein, Associate Creative Director
Seth Allen, Producer
Jessica Hall, Account Supervisor
Maddie Urso, Account Coordinator
Bri Wagner, Digital Media Director
Jimmy Matyniak, Senior Developer
Lissy Anger, UX/UI Designer

Entrant Company: Mystique Integrated Services Ltd

Title: Bob Marley One Love Jamaica

Client: Paramount Pictures International

Credits: Kathryn Davis, Project Manager
Matthew Mitchell, Creative Director
Taven Nembhard, Designer
Main Event Entertainment Group,
Production Team
Jamila Crosskill - Sponsorship, Carly Cooper
& Melissa Tulloch - Hospitality & Admin,
Vanassa Metzger - Special Projects,
Maya Wilkinson - Coordinator, Event Team
M-Style, TGE Consulting Ltd, M-One, Vendors
Jordan Harrison, Anthony Smith,
Pamella Chang, and Michael Robinson, Muralists

ONLINE/INTERACTIVE

Websites - Consumer

Entrant Company: Maven Creative

Title: Molecular Universe Website

Client: Molecular Universe

Credits: Sean Jones, Design Director
Matt Masterson, Director of Accounts
Tiffanie Brunson, Studio Manager
Tim Reavis, Web Developer
Art Hardie, Copywriter

Online/Interactive - Websites - B-to-B

Entrant Company: Maven Creative

Title: Breaking Website

Client: Breaking

Credits: Sean Jones, Design Director
Elizabeth Sloan, Senior Account Manager
Tiffanie Brunson, Studio Manager
Tim Reavis, Web Developer

Online/Interactive - Websites - B-to-B con't.

Entrant Company: Maven Creative

Title: Enveda Website

Client: Enveda Biosciences

Credits: Helena Olson, Senior Designer

Lee Waters, Design Director

John Sheppard, Chief Technology Officer

Chelsea Harris, Project Manager

Matt Masterson, Director of Accounts

Websites - Microsites

Entrant Company: Parisleaf for The Campaign

Title: National Parks

Client: National Park Foundation

Credits: Parisleaf

National Park Foundation

Social Media - Single Execution

Entrant Company: McCann Port of Spain

Title: BPTT "Cultural Threads Greeting"

Client: BPTT

Credits: Marvin Imamshah, Chief Creative Officer

Stefan Fournilier, Copywriter

Marc Arneaud, Associate Creative Director

Gabriel Francis, Associate Creative Director

Stephen Look Tong, CEO

Wendy John, Senior Account Executive

Entrant Company: Creative X Entertainment

Title: Listen to the Voice

Client: Creative X Entertainment

Credits: Gemma Dryburgh, Starring

Tiffany K. Guillen, Writer/Director

Roy Arwas, Executive Producer

Alecco Hakim, Executive Producer

Daniel Zevallos, Producer

Sevag Chahinian, Director of Photography

Social Media Campaign

Entrant Company: C-COM Group Inc.

Title: Piña Colada Campaign

Client: Don Q Rum

Credits: Miriam Tomassimi, Vice President,

Client Services

Takhmina Mussayeva, Account Executive

Felix Lopez, Senior Art Director

Reuben Pereira, Director, Project Management

Adriana Pellegrini, Motion Graphics Designer

Matias Blazevic, Vice President,

Executive Creative Director

FILM, VIDEO, & SOUND

Television Advertising - Local (One DMA) -

Single Spot :60 seconds or more

Entrant Company: WOW MKTG

Title: Dancing

Client: Leon Medical Centers

Credits: Felix Castro, Vice President

Creative Services

Ernie Perez, Creative Director

Jorge Azze, Associate Creative Director

Juan Jose Cevallos, Senior Art Director

Pete Capo, Director

Eric Gaunaurd, Paradiso Pictures

Sergio Vivar, La Real Sociedad, Music Production

Ronnie Gonzalez, Agency Head of Production

Claudia Sarabia, Account Director

Asheigh Eckhoff, JR Account Manager

Television Advertising - Regional/National -

Single Spot - Up to 2:00

Entrant Company: Celsius Marketing | Interactive

Title: USV Cathartic Dragon

Client: University of Silicon Valley

Credits: Saulo Zayas, Director of Multimedia

Branded Content & Entertainment For Online

Film, Video & Sound - Single entry -

more than :60 seconds

Entrant Company: Lightship Studios

Title: Abbas Karimi: 2024 Paralympic Games

Client: Visit Lauderdale

Credits: Andy Perrott, Director & Producer

Joe Zakko, Editor

Travis McClure, Producer

Abbas Karimi, Featured Athlete

Entrant Company: Storyvox

Title: Nothing New: Archives of Affection

Client: Ringling College of Art & Design

Credits: Caleb Bish, Executive Producer, Editor

Matthew Peterson, Director, Editor

Jared Young, Director of Photography,

XR Director

Kristoffer Jorns, XR Technician, Colorist

Tan Kitapli, Camera Operator

Entrant Company: Farmore Marketing, Inc.

Title: Breezy Brand Film

Client: Doing Things Media, LLC

Credits: Farmore, Production Company

Entrant Company: Universal Orlando Resort
Title: Introducing Universal Epic Universe
Client: Universal Destinations & Experiences
Credits: Popcorn Creative Group

Entrant Company: Dunn&Co.
Title: Distant Thunder - Australia
Client: Tampa Bay Lightning
Credits: Troy Dunn, Chief Creative Officer
Seth Allen, Producer
Dylan Melcher, Director of
Cinematography/Editor
Jessica Hall, Account Supervisor
Maddie Urso, Account Coordinator
Sound Asylum, Sound Design

Entrant Company: Pelikula Studios International
Title: Celebration of the People
Client: Kooyman
Credits: Michael Dalnoot, Director & Head Producer
Robin Amatmoestar, Production Manager
Supriano Andrade, Cinematographer
Zena Rigaud, Camera Operator
Peterson Octavius, Grip
Nathan Roosberg, Gaffer & Sound
Jazzley Geene, Photographer
Annette Nias, Producer Barbados
Rogen Pineda, Producer Bonaire
Indira Burke, Producer Aruba
John Annocial, Editor
Tambr, Sound Design

Entrant Company: DeepSleep Studio
Title: Searching for the Perfect Note
Client: Avo Cigars
Credits: Alex Martinez, Director
Monica Benitez, Executive Producer
Ravi Superville, Art Director
F. Cody Gless, Director Of Photography
Jolver Cutino, 2nd Unit DP
Fernando Arguello, Audio Engineer
Juan Rangel, Photographer
Sebastian Toro, Drone Operator
Jorge Torres, Editor

Cinema Advertising - In-Theatre Commercials or Slides

Entrant Company: Pelikula Studios International
Title: Celebration of the People
Client: Kooyman
Credits: Michael Dalnoot, Director & Head Producer
Robin Amatmoestar, Production Manager
Supriano Andrade, Cinematographer
Zena Rigaud, Camera Operator
Peterson Octavius, Grip
Nathan Roosberg, Gaffer & Sound
Jazzley Geene, Photographer
Annette Nias, Producer Barbados
Rogen Pineda, Producer Bonaire
Indira Burke, Producer Aruba
John Annocial, Editor
Tambr, Sound Design

CROSS PLATFORM

Integrated Advertising Campaigns - Consumer Campaign - Local

Entrant Company: Dunn&Co
Title: Bring the Thunder - Campaign
Client: Tampa Bay Lightning
Credits: Troy Dunn, Chief Creative Officer
Stephanie Morrison, Creative Director
Max Dempster, Creative Director
Mitch Feickert, Associate Creative Director
Adam Lichtenstein, Associate Creative Director
Seth Allen, Producer
Jessica Hall, Account Supervisor
Maddie Urso, Account Coordinator
Bri Wagner, Digital Media Director
Jimmy Matyniak, Senior Developer
Lissy Anger, UX/UI Designer

Integrated Brand Identity Campaign - Local or Regional/National

Entrant Company: Maven Creative
Title: Enveda Brand Identity
Client: Enveda Biosciences
Credits: Helena Olson, Senior Designer
Lee Waters, Design Director
Matt Masterson, Director of Accounts
Tiffanie Brunson, Studio Manager
Chris Stephens, Chief Creative Officer

Integrated Brand Identity Campaign - Local or Regional/National con't.

Entrant Company: Maven Creative

Title: Molecular Universe Brand Identity

Client: Molecular Universe

Credits: Travis Pietsch, Senior Designer
Sean Jones, Design Director
Matt Masterson, Director of Accounts
Tiffanie Brunson, Studio Manager
Chris Stephens, Chief Creative Officer

Entrant Company: HatchMark Studio

Title: Hotel Tristan

Client: Hotel Tristan

Credits: Veronique Zayas, Creative Director
Liz Dupaw, Associate Creative Director
Joe Chisenall, Senior Graphic Designer
Logan Singleton, Content Strategist
Adrian Sparrow, Illustrator

Entrant Company: Melanie Archer

Title: Cocoyay

Client: Cocobel Chocolate

Credits: Melanie Archer, Creative Direction,
Graphic Design, Website
Isabel Brash, Product Development/
Chocolatier
Agyei Archer, Logo Typeface Design
Aliyah Emmanuel, Illustrations
Michele Jorsling, Product Photography
& Stop Motion Animations
Damian Libert, Motion Graphics
Jon Dieffenthaler, Original Music

ELEMENTS OF ADVERTISING

Visual - Logo Design

Entrant Company: Lawson + Rose Advertising

Title: Needle Creek Logo Design

Client: Needle Creek Farm Brewery

Credits: Art Hardie, Chief Creative Officer,
Copywriter
Chris Work, Creative Director, Art Director

Entrant Company: Maven Creative

Title: Molecular Universe Logo

Client: Molecular Universe

Credits: Travis Pietsch, Senior Designer
Sean Jones, Design Director
Matt Masterson, Director of Accounts
Tiffanie Brunson, Studio Manager
Chris Stephens, Chief Creative Officer

Visual - Art Direction - Single

Entrant Company: Maven Creative

Title: Breaking Website

Client: Breaking

Credits: Sean Jones, Design Director
Elizabeth Sloan, Senior Account Manager
Tiffanie Brunson, Studio Manager
Tim Reavis, Web Developer

Entrant Company: Maven Creative

Title: Enveda Website

Client: Enveda Biosciences

Credits: Helena Olson, Senior Designer
Lee Waters, Design Director
John Sheppard, Chief Technology Officer
Chelsea Harris, Project Manager
Matt Masterson, Director of Accounts

Entrant Company: Maven Creative

Title: Molecular Universe Website

Title: Molecular Universe

Credits: Sean Jones, Design Director
Matt Masterson, Director of Accounts
Tiffanie Brunson, Studio Manager
Tim Reavis, Web Developer
Travis Pietsch, Senior Designer
Chris Stephens, Chief Creative Officer
Art Hardie, Copywriter

Visual - Art Direction Campaign

Entrant Company: Maven Creative

Title: Breaking Brand Identity

Client: Breaking

Credits: Travis Pietsch, Senior Designer
Sean Jones, Design Director
Elizabeth Sloan, Senior Account Manager
Tiffanie Brunson, Studio Manager

Entrant Company: Maven Creative

Title: Enveda Brand Identity

Client: Enveda Biosciences

Credits: Helena Olson, Senior Designer
Lee Waters, Design Director
Matt Masterson, Director of Accounts
Tiffanie Brunson, Studio Manager
Chris Stephens, Chief Creative Officer

Entrant Company: Maven Creative
Title: Molecular Universe Brand Identity
Client: Molecular Universe
Credits: Travis Pietsch, Senior Designer
Sean Jones, Design Director
Matt Masterson, Director of Accounts
Tiffanie Brunson, Studio Manager
Chris Stephens, Chief Creative Officer

Film & Video - Cinematography - Single

Entrant Company: Dunn&Co
Title: Distant Thunder - Australia
Client: Tampa Bay Lightning
Credits: Troy Dunn, Chief Creative Officer
Seth Allen, Producer
Dylan Melcher, Director of
Cinematography/Editor
Jessica Hall, Account Supervisor
Maddie Urso, Account Coordinator
Sound Asylum, Sound Design

Film & Video - Cinematography Campaign

Entrant Company: DeepSleep Studio
Title: Searching for the Perfect Note
Client: Avo Cigars
Credits: Alex Martinez, Director
Monica Benitez, Executive Producer
Ravi Superville, Art Director
F. Cody Gless, Director of Photography
Joliver Cutino, 2nd Unit DP
Fernando Arguello, Audio Engineer
Juan Ranger, Photographer
Sebastian Toro, Drone Operator
Jorge Torres, Editor
Hannah Gomez, Editor

Film & Video - Animation, Special Effects or Motion Graphics

Entrant Company: Ringling College of Art & Design
Title: Trustee Scholar Award Ceremony
Client: Ringling College of Art and Design
Credits: Holly Antoszewski, Creative Director
Daniel Mainou Reyes, Designer
Ivy Jenkins, Designer
Lucia Alonso Eiras, Motion Designer
Lucia Alonso Eiras, Sound Design
Kelly Warner, Sound Design
Matthew Holler, Photographer
Sarah Crittenden, Editorial
Amanda Walters, Editorial
Guy Vilt, Production Manager

Entrant Company: Fors Marsh
Title: Fors Marsh Brand Video
Client: Fors Marsh
Credits: Russell Hayer, Chief Creative Officer
Orjiugo Hourihan, Chief Growth Officer
John Mullen, Head Creative Strategy
Aerien Mull, Executive Creative Director
Bianca Paulk, Associate Creative Director
Bronie Brunet, Associate Creative Director
Matt Namey, Copywriter
Drew White, Animator

Entrant Company: MarkhamYard
Title: Good Karma by the Pint Animation
Client: New York Blood Center Enterprises
Credits: Markham Cronin, Chief Creative Officer
Jack Bagdadi, Executive Creative Director
Laura Suescun, Senior Art Director
Alex Lozana, Copywriter
Karina Bagdadi, Senior Copywriter
Katherine Perez, Senior Group Accounts Director
Salome Berrebi, Account Supervisor
Sara Cronin, Business Affairs
Alec Lopez, Head of Production/Agency Producer
Misty McPadden, Project Manager
Carl Izzi, Digital Media Team
Raquel Baez, Digital Media Team

Film & Video - Video Editing

Entrant Company: Geoff Peck Creative Services
Title: 'Till the Wheels Fall Off
Client: Waterboyz
Credits: Geoff Peck, Director
Chris Vargas, Editor, Colorist, Sound Design
Joe Ciciarelli, Cam Op

Entrant Company: Cry
Title: Bionic Kids
Client: Limbitless Solutions Inc.
Credits: Cry, Production House
Ryan Vera, Director and Editor
James Martin, DP
Monica Arsenault and Justin Rossbacher,
Producers

Sound - Sound Design - Single

Entrant Company: Ringling College of Art & Design

Title: PINC

Client: DreamLarge Inc.

Credits: Holly Antoszewski, Creative Director

Hayley Kirk, Project Manager

Jayden Badillo, Designer

Trung Ho, Designer

Diane Lee, Motion Designer

Jas Gunarto, Motion Designer

Rin Yokoi, Sound Design

Samantha Dourney, Editorial

Julia Groom, Editorial

Guy Vilt, Production Manager

Digital Creative Technology - Responsive Design

Entrant Company: Maven Creative

Title: Breaking Website

Client: Breaking

Credits: Sean Jones, Design Director

Elizabeth Sloan, Senior Account Manager

Tiffanie Brunson, Studio Manager

Tim Reavis, Web Developer

CORPORATE SOCIAL RESPONSIBILITY

Sales & Marketing - Collateral - Brand Elements

Entrant Company: ejpeg.design

Title: Murray's Christmas Crap

Client: Murray Attorneys at Law

Credits: Evert Jan Boon, Concept & Design

Peter Oostra, Concept & Text

Out-of-Home & Ambient Media - Out-Of-Home Campaign

Entrant Company: Kooyman B.V.

Title: "Colors of the Caribbean" Murals

Client: Kooyman B.V.

Credits: Zemira Beaujon, Manager, Marketing

& Communications - Kooyman B.V.

Sarah Barten, Brand Activation Officer -

Kooyman B.V.

Gregg Wasiak, Founder - Cultiv8ors

Kanter Constandse, Videographer/Editor -

Wings Global Media

Roelton Thode, Owner - Roelton Thode

Photography

Peter Sagnia, Owner - Peter Sagnia Films

Robin Oosterling, Owner -

Robin Photography

PUBLIC SERVICE

Sales & Marketing - Public Service Collateral - Brand Elements

Entrant Company: Adjective & Co.

Title: Cade Prize Logo & Brand Identity

Client: The Cade Prize for Inventivity

Credits: Kingsley Spencer, Creative Director

Brandon Highwood, Copywriter

Alex Balosie, Senior Designer

Beth Kelley, Account Director

Morgan Berman, Project Manager

Film, Video & Sound - Online Film, Video & Sound

Entrant Company: Lensea Film

Title: Pensacola and Perdido Bay Estuary

Client: Pensacola and Perdido Bay Estuary Program

Credits: Destyn Patera, Director / DP

Sean Peterson, Sound Mixer / Post Sound

Gaffer, Liam Dunaway

Nate Schweigert, Writer

Lani Thomas, Producer

Chris Vargas, Destyn Patera, Editors

Chris Vargas, David Cooke, Austin Owens,

Doug Stanford, Colorist Camera Operators

Film, Video & Sound - Integrated Media Campaign

Entrant Company: Adjective & Co.

Title: 100th Anniversary Campaign

Client: United Way of Northeast Florida

Credits: Dustin Tamilio, Creative Director

Geoff Bentz, Copywriter

Austin Ellis, Associate Creative Director

Molly Jordin, Senior Designer

Adriana Hansen, Designer

B. R. Keller, Production Artist

Lindsey Brown, Account Supervisor

Theresa Lari, Project Manager

Drew White, Animator at LYTR Co.

Joe Karably, Director / Cinematographer

Thomas Amason, Audio Engineer

ADVERTISING/MEDIA INDUSTRY SELF-PROMOTION

Collateral - Direct Marketing & Specialty Advertising (printed or digital)

Entrant Company: Maven Creative

Title: MCC Book Vol. 2

Client: Maven Creative

Credits: Lee Waters, Design Director
Sean Jones, Design Director
Brandon Williams, Senior Designer
Travis Pietsch, Senior Designer
Helena Olson, Senior Designer
Marina Kozak, Senior Designer
Dominik Pearce, Designer
Harley Taylor, Content Director
Chelsea Harris, Project Manager
Elizabeth Sloan, Senior Account Manager
Matt Masterson, Director of Accounts
Chris Stephens, Chief Creative Officer

Film, Video & Sound

Entrant Company: Fors Marsh

Title: Fors Marsh Brand Video

Client: Fors Marsh

Credits: Russell Hayer, Chief Creative Officer
Orjiugo Hourihan, Chief Growth Officer
John Mullen, Head Creative Strategy
Aerien Mull, Executive Creative Director
Bianca Paulk, Associate Creative Director
Bronie Brunet, Associate Creative Director
Matt Namey, Copywriter
Drew White, Animator

Entrant Company: Color Earth, LLC

Title: Color Earth Demo Showcase

Client: Color Earth, LLC

Credits: Shane Reynolds, Director,
Director of Photography, Editor

Entrant Company: Redline Media Group

Title: "Our Heritage"

Credits: Creative Team



professional awards

SILVER

SALES & MARKETING

Sales Promotion - Packaging - Single Unit

Entrant Company: Priority Marketing

Client: Norman Love Confections

Title: Norman Love Advent Calendar

Credits: Priority Marketing

Sales Promotion - Packaging Campaign

Entrant Company: Saltwater Studios (Caribbean) Ltd.

Client: Massy Stores Trinidad

Title: Massy Stores "A Cut Above" Labels

Credits: Monique Sampson, Graphic Artist
Devika Ramcharan, Graphic Artist
Rhonda Landreth-Smith, Executive
Creative Director/Co-founder
Tarel Laughlin, Managing Director/
Co-founder

Sales Promotion - Point of Purchase Campaign

Entrant Company: Saltwater Studios (Caribbean) Ltd.

Client: Massy Stores Trinidad

Title: Massy Stores "A Cut Above" Branding

Credits: Monique Sampson, Lead Graphic Artist
Kristophe D'Hereaux, Graphic Artist
Devika Ramcharan, Graphic Artist
Chris Badal, Creative Director
Rhonda Landreth-Smith, Executive
Creative Director/Co-founder
Tarel Laughlin, Managing Director/
Co-founder

professional awards **GOLD**

Collateral Material - Brochure - Single Unit

Entrant Company: Embry-Riddle Aeronautical University
Client: Embry-Riddle Aeronautical University
Title: Arizona Highlight Brochure

Collateral Material - Publication Design - Magazine Design

Entrant Company: Ringling College of Art & Design
Client: Ringling College of Art & Design
Title: Contxt

Credits: Larry R. Thompson, Publisher
Jennifer Mumford Brady, Creative Director
Chelsea Garner-Ferris, Editor
Amanda Walters, Editor
Laura Bucholtz, Designer and Art Director
Vanessa Landin, Designer and Art Director
Guy Vilt, Production Manager
Izzy Baldwin, Writer
Joshua Thomas Bray, Writer
Susan Borozan, Writer
Nicole Caron, Writer
Sara Curtis Robinson, Writer

Entrant Company: Embry-Riddle Aeronautical University
Client: Embry-Riddle Aeronautical University
Title: Altitude Magazine (Winter 2024)

Collateral Material - Publication Design - Book Design

Entrant Company: Ringling College of Art & Design
Client: Ringling College of Art & Design
Title: Ringling College Viewbook

Credits: Jennifer Mumford Brady, Creative Director
Holly Antoszewski, Creative Director
Nefeli Protopsalti, Project Manager
Sandra Lee, Art Direction and Design
Tako Pharsenadze, Art Direction and Design
Laura Bucholtz, Design and Production Design
Karen Arango, Photographer
Savannah Carroll, Photographer
Ryan Gamma, Photographer
Amanda Walters, Editorial
Chelsea Garner-Ferris, Editorial
Guy Vilt, Production Manager

Collateral Material - Special Event Material - Card, Invitation, Announcement - Single Unit

Entrant Company: University of West Florida
Client: UWF Office of the President
Title: President's Pop-out Holiday Card

Collateral Material - Special Event Material - Card, Invitation, Announcement - Campaign

Entrant Company: Rivet Brands
Client: SWFL Children's Charities, Inc.
Title: 2025 SWF Wine & Food Fest Event Set
Credits: Wendy Payton, Strategy
Kellie Bambach, Creative Director/Designer
Ed Castro, Copywriter
Erika Sanchez, Project Manager
Heidi Davis, Client, Copywriter

Direct Marketing - Specialty Advertising Campaign

Entrant Company: 321RUSS
Client: REACH Commercial Real Estate
Title: The Deal Maker's Box
Credits: Russ Wood, CEO

PRINT ADVERTISING

Magazine Advertising - Magazine Advertising Campaign

Entrant Company: &Barr
Client: Rosen Hotels and Resorts
Title: Rosen Runway
Credits: Christian Wojciechowski, VP-Creative Director
Jordan Stewart, Art Director
Jack Polly, Senior Copywriter
Lynn Whitney-Smith, Director of Production
Caitlin McManus, Associate Producer
Jacqui Garcia, Associate Creative Director
Rebekah Essick, Group Account Director
Kim Blaylock, VP - Account Service
Mark Delong Photography, Photographer

OUT-OF-HOME & AMBIENT MEDIA

Ambient Media - Guerrilla Marketing

Entrant Company: Dunn&Co.
Client: Tampa Bay Lightning
Title: Thunderbooth
Credits: Troy Dunn, Chief Creative Officer
Stephanie Morrison, Creative Director
Max Dempster, Creative Director
Mitch Feickert, Associate Creative Director
Adam Lichtenstein, Associate Creative Director
Seth Allen, Producer
Jessica Hall, Account Supervisor
Maddie Urso, Account Coordinator
Bri Wagner, Digital Media Director
Jimmy Matyniak, Senior Developer
Lissy Anger, UX/UI Designer

Ambient Media - Multiple Installations

Entrant Company: HatchMark Studio
Client: Pensacola Lighthouse & Maritime Museum
Title: Hart's Hammock Archaeological Park
Credits: Liz Dupaw, Associate Creative Director
Joe Chisenall, Senior Graphic Designer
Michael Daw, Graphic Design
Logan Singleton, Content Strategist
Tori Jones, Project Manager

Ambient Media - Single Event

Entrant Company: Ringling College of Art & Design
Client: DreamLarge Inc.
Title: PINC
Credits: Holly Antoszewski, Creative Director
Hayley Kirk, Project Manager
Jayden Badillo, Designer
Trung Ho, Designer
Diane Lee, Motion Designer
Jas Gunarto, Motion Designer
Rin Yokoi, Sound Design
Samantha Dourney, Editorial
Julia Groom, Editorial
Guy Vilt, Production Manager

Entrant Company: Ringling College of Art & Design
Client: Ringling College of Art & Design
Title: Trustee Scholar Award Ceremony
Credits: Holly Antoszewski, Creative Director
Daniel Mainou Reyes, Designer
Ivy Jenkins, Designer
Lucia Alonso Eiras, Motion Designer
Lucia Alonso Eiras, Sound Design
Kelly Warner, Sound Design
Matthew Holler, Photographer
Sarah Crittenden, Editorial
Amanda Walters, Editorial
Guy Vilt, Production Manager

Entrant Company: Adjective & Co.
Client: Gatorade
Title: 2024 NATA Booth Design
Credits: Kingsley Spencer, Creative Director
Brandon Highwood, Copywriter
Paul O'Dea, Senior Art Director
Adriana Hansen, Designer
B. R. Keller, Production Artist
Stacey Perkins, VP Client Services
Melissa Gonzalez, Senior Account Supervisor
Cesiney Sapin, Project Manager

Entrant Company: Mystique Integrated Services Ltd
Client: Campari Jamaica
Title: Campari Boulevard
Credits: Matthew Mitchell, Creative Director
Taven Nembhard, Art Director
Deshawn LaCroix and Ramiz Parchment,
Project Managers
Kenneil Smith, Designer

Out-of-Home - Poster Campaign

Entrant Company: Benedict Advertising
Client: Benton's Bacon & Country Ham
Title: Benton's Bacon Poster Campaign
Credits: Bill Nosan, Creative Director
Lila Prevete, Graphic Designer
Joey Ramos, Associate Creative Director
Greg Otte, President

Out-of-Home - Outdoor Board - Single Board

Entrant Company: Dunn&Co.
Client: Tampa Bay Lightning
Title: Neon Bolt - Billboard
Credits: Troy Dunn, Chief Creative Officer
Stephanie Morrison, Creative Director
Max Dempster, Creative Director
Mitch Feickert, Associate Creative Director
Jessica Hall, Account Supervisor
Madison Urso, Account Coordinator

Out-of-Home - Outdoor Board - Animated/ Video Boards

Entrant Company: Universal Orlando Resort
Client: Universal Destinations & Experiences
Title: Epic Preview Center Board
Credits: Popcorn Creative Group

ONLINE/INTERACTIVE Social Media - Single Execution

Entrant Company: University of West Florida
Client: University of West Florida
Title: Color Swatches Carousel

Social Media Campaign

Entrant Company: G&A Communications Inc

Client: House Of Jaipur

Title: In The Wild

Credits: Leondra Nightengale, Creative Director
Exzavian Ifill, Senior Graphic Designer
(Motion Graphic Artist)
Clyde Thomas, Graphic Designer
(Motion Graphic Artist)
Tracy Gill, Senior Design Director

Entrant Company: Adjective & Co.

Client: Eastern Quality Foods

Title: EQF Recruitment Social Campaign

Credits: Austin Ellis, Associate Creative Director
Alex Balosie, Senior Designer
Molly Jourdin, Designer
Geoff Bentz, Copywriter
Beth Kelley, Account Director
Morgan Berman, Project Manager

Entrant Company: Saltwater Studios (Caribbean) Ltd.

Client: Prestige Holdings Limited

Title: Pizza Hut Greetings Campaign

Credits: Kristophe D'Hereaux, Graphic Artist
Devika Ramcharan, Graphic Artist
Monique Sampson, Graphic Artist
Chris Badal, Creative Director
Rhonda Landreth-Smith, Executive
Creative Director/Co-founder
Tarel Laughlin, Managing Director/
Co-founder

Advertising & Promotion Campaign

Entrant Company: Royal Caribbean International

Client: Royal Caribbean International

Title: Star of the Seas Interactive Units

Credits: Samantha Riepe, VP, Marketing & PR
Anthony Sanchinel, Director,
Partnership Marketing & Creative Services
Brandon Lopera, Senior Manager,
Creative Services
Redy Companioni, Lead, Creative
Danny Alonso, Digital Ad Developer
Sydney Smith, Creative Project
Manager Associate
Cristina Jaramillo, Senior Copywriter
Tyler Graddy, Lead, Creative
Lauren McGarrett, Senior Video Editor
Christopher Lopez, Senior Manager,
Creative Services

Blogs & Digital Publications - Blog Series - Digital Publications Campaign

Entrant Company: UF Health

Client: UF Health

Title: Human Progress: Athlete & Doc Blogs

Credits: Talal Elmasry, Marketing Content Writer,
UF Health
Christine Preusler, Freelance Writer
Peyton Wesner, Communications
Manager, UF Health
Gabrielle Massari, Marketing Manager,
UF Health
John Berg, AVP of Marketing, UF Health
Melanie Fridl Ross, MSJ, ELS, Chief
Communications Officer, UF Health
Chris Bilowich, Videographer, UF Health
Kyle Walker, Videographer, UF Health
Garrett Hall, Director of Creative
Services, UF Health

Blogs & Digital Publications - Digital Publications - Single

Entrant Company: Saltwater Studios (Caribbean) Ltd.

Client: Hand Arnold

Title: Cydrax "Refreshed" Brand Book

Credits: Monique Sampson, Graphic Artist
Chris Badal, Creative Director
Rhonda Landreth-Smith, Executive
Creative Director/Co-founder
Tarel Laughlin, Managing Director/
Co-founder

FILM, VIDEO, & SOUND

Audio/Radio Advertising - Local - Single Spot more than :30 seconds

Entrant Company: McCann Port of Spain

Client: TSTT

Title: bmobile "A.I. Boyfriend"

Credits: Marvin Imamshah, Chief Creative Officer
Gabriel Francis, Associate Creative
Director/Copywriter
Leela Kissun, Senior Account Executive
Arion Stafford, Music 56 Productions

Television Advertising - Local (One DMA) - Campaign

Entrant Company: St John

Client: Tampa Electric

Title: Your Neighbor, Mr. Sun

Credits: Lindsey McKee, Art Director
Brigham Kmetzsch, Senior Copywriter
Chris Heydt, Account Group Director
Katey Campion, Operations Lead, Production

Entrant Company: Push.
Client: Tijuana Flats
Title: Tex-Mex For All Campaign
Credits: Mark Unger, Chief Creative Officer
Kevin Harrell, Creative Director/Copywriter
Creative Agency Push
Mark Unger, Director
McClain McKinney, Producer
Greyson Welch, Editor
Michael Silberblatt, Voice Over Talent
Bogdan Truta, Associate Creative Director
Brandy Gill, Associate Creative Director

**Television Advertising - Regional/National -
Single Spot - Up to 2:00**

Entrant Company: ChappellRoberts
Client: Tampa Bay Rays
Title: City Connect Video
Credits: Matt Boswell, Partner, Chief Creative Officer
Scott Gattis, Partner, Chief Strategy Officer
Jim Darlington, Creative Director, Copywriter
Brandon Windish, Associate Creative Director
Megan Federico, Senior Brand Manager
Lea Doyle, Senior Art Director
Kristine Le, Brand Coordinator
Glenn Horn, Creative Producer
Grace Gampsi, Producer
Wes Eldridge, DP
Nick Rua, Editor, VFX
Zuraya Long, Senior Project Manager

Entrant Company: UF Health
Client: UF Health
Title: Human Progress: TV Ads
Credits: Devito/Verdi, Creative Ad Agency
Gabrielle Massari, Marketing Manager,
UF Health
John Berg, AVP of Marketing, UF Health
Melanie Fridl Ross, MSJ, ELS, Chief
Communications Officer, UF Health
Garrett Hall, Director of Creative Services,
UF Health
Kyle Walker, Videographer, UF Health
Chris Bilowich, Videographer, UF Health
Selena Carter, Creative Director, UF Health
Julie Simpson, AVP of Communications
and Marketing, UF Health Jacksonville
Erin Wallner, Administrator of Marketing
and Communications, UF Health St. Johns
Katie Wampler, Divisional Director of
Marketing, UF Health Central Florida

Entrant Company: Celsius Marketing | Interactive
Client: University of Silicon Valley
Title: USV Knight's Fury
Credits: Saulo Zayas, Director of Multimedia

Entrant Company: TigerLily
Client: Krystal
Title: Nostalgia
Credits: Andrew Fallon, Director
Gina Fallon, Producer
Nicholas Lorini, Director of Photography

Entrant Company: 24P
Client: Scotiabank
Title: Make Your Moves with US
Credits: Michael Mooleedhar, Director
Sean Hodgkinson, Producer
Drew Howell, Director of Photography
Iscah Straker, Gaffer
Aaron Braithwaite, Grip
Nikeisha Sorias, Grip
Peter St Clair, DIT/ Asst. Editor
Kristin Jaggan, Production Coordinator
Jennerlee Ramnarine, Lead Stylist
Keisha Rodriguez, Stylist Assistant
Chris Boodoo, Production Design
Daren Gittens, Prod Design Assistant

Entrant Company: Royal Caribbean International
Client: Royal Caribbean International
Title: IMCF Royal Caribbean Sponsor Reveal
Credits: Samantha Riepe, VP, Marketing & PR
Anthony Sanchinel, Director, Partnership
Marketing & Creative Services
6Degrees
Lauren McGarrett, Senior Video Editor
Jason Giglio, Manager, Sports
Partnership Marketing

Television Advertising - Regional/National - Single Spot - Up to 2:00 con't.

Entrant Company: Zubi

Client: Ford Motor Company

Title: Soccer Mom

Credits: Ivan Calle, VP, Executive Creative Director
Jorge Jacome, Creative Director
Francisco Losada, Associate Creative Director
Oliver Ehmig, Senior Art Director
Santiago Rivillas, Senior Copywriter
Camila Rocha, Copywriter
Maria Elena de la Noval, Senior Integrated Producer
Will Garcia, Senior Integrated Producer
Henry Gomez, Strategist
Luisa Goizueta, Project Manager
Indiehouse, Production
Christine Wolf, Editor

Television Advertising - Regional/National Campaign

Entrant Company: Celsius Marketing | Interactive

Client: University of Silicon Valley

Title: USV Dragon's Dissent Campaign

Credits: Saulo Zayas, Director of Multimedia

Television Advertising - Regional/National Campaign

Entrant Company: Farmore Marketing, Inc.

Client: Cigar City Brewing

Title: How to Jai Alai

Credits: Farmore, Production Company

Entrant Company: &Barr

Client: Massey Services

Title: Massey - "Miniature Moments"

Credits: Christian Wojciechowski, VP-Creative Director
Meg Rosenoff, Senior Copywriter
Rachel Clements, Senior Art Director
Lynn Whitney-Smith, Director of Production
Caitlin McManus, Associate Producer
Kim Blaylock, VP-Account Service
Adam Liszewski, Senior Group Account Director
Kimberly Saffran, Senior Account Executive
Diamond View Studios, Creative Film Studio
Rich Johnson, Photographer

Online Film, Video, and Sound - Internet Commercial - Single Spot - Any Length

Entrant Company: Format Agency

Client: First Coast YMCA

Title: This is Y

Credits: Tyler Smith, Writer & Director
Bobby Hessler, Cinematographer & Editor

Entrant Company: Markham Yard

Client: New York Blood Center Enterprises

Title: Good Karma by the Pint :90

Credits: Markham Cronin, Chief Creative Officer
Jack Bagdadi, Executive Creative Director
Laura Suescun, Senior Art Director
Alex Lozana, Copywriter
Karina Bagdadi, Senior Copywriter
Katherine Perez, Senior Group Account Director
Salome Berrebi, Account Supervisor
Sara Cronin, Business Affairs
Alec Lopez, Head of Production/Agency Producer
Misty McPadden, Project Manager
Carl Izzi, Digital Media Team
Raquel Baez, Digital Media Team

Entrant Company: Pelikula Studios International

Client: Caleo Crudos y Parrilla

Title: Something Simple

Credits: Michael Dalnoot, Director
Emily Octavius, Assistant Director
Charlysen Jansen, Producer
John Annocial, Cinematographer
Peterson Octavius, First Assistant Camera
Nathan Roosberg & Kessler Ravenstein, Gaffers
Shorlon Poulina, Best Boy
Judaily Dick, Set Assistant
Zena Rigaud, Photographer
Denise Engelbergt, Makeup & Hair

Entrant Company: RMBO

Client: TRT Nation

Title: Wolfman Therapy

Credits: RMBO, Creative Agency
Hot Fire Content, Production Company
Michael Martz, Creative Director/Director
Ryan Wick, Director
Brandon Hyde, DP
Austin Zveare, AC
Kevin Echemendia, Gaffer
Andrew Ortoski, Grip
Aubrey Meiling, Grip
Ashley Cantero, Art Director
Emily Thiede, SFX/Makeup
Danielle Battaglia, SFX/Makeup

Entrant Company: idgroup
Client: University of West Florida
Title: UWF There to Here
Credits: idgroup
Calliope Films, Video Production
Nick Gray, Video Editing

Entrant Company: MarkhamYard
Client: New York Blood Center Enterprises
Title: Good Karma by the Pint :30A
Credits: Markham Cronin, Chief Creative Officer
Jack Bagdadi, Executive Creative Director
Laura Suescun, Senior Art Director
Alex Lozana, Copywriter
Karina Bagdadi, Senior Copywriter
Katherine Perez, Senior Group Accounts Director
Salome Berrebi, Account Supervisor
Sara Cronin, Business Affairs
Alec Lopez, Head of Production/Agency Producer
Misty McPadden, Project Manager
Carl Izzi, Digital Media Team
Raquel Baez, Digital Media Team

Entrant Company: Pelikula Studios International
Client: CUROIL
Title: What Connects Us?
Credits: Jessica Flocker - de Freitas Sousa,
Executive Producer
Sabine Curiel, Creative Director & Script
Michael Dalnoot, Director & Editor
Kaile Finies, Assistant Director
Charlysen Jansen, Producer
Supriano Andrade, Nathan Roosberg,
Caleb Ruiz, Cinematographers
Peterson Octavius, Grip
Kessler Ravenstein, Gaffer
Hector Herrera Garcia, Sound
Shakhriyor Ismoilov, Colorist
Dave Mourillon - The Jingle Planet,
Sound Design
Stephen Schob, Clifford Richardson,
Shorlon Poulina, Best Boys

Entrant Company: Lensea Film
Client: Waterboyz Surf Shot
Title: TC Skate Jam 2024
Credits: David Cooke, 1st AC
Chris Vargas, Lead Editor / Colorist
Sean Peterson, Post Sound
Destyn Patera, Director/DP
Doug Standford, Animator

Entrant Company: Zubi
Client: Ford Motor Company
Title: Soccer Mom
Credits: Ivan Calle, VP, Executive Creative Director
Jorge Jacome, Creative Director
Francisco Losada, Associate Creative Director
Oliver Ehmig, Senior Art Director
Santiago Rivillas, Senior Copywriter
Camila Rocha, Copywriter
Maria Elena de la Noval,
Senior Integrated Producer
Will Garcia, Senior Integrated Producer
Henry Gomez, Strategist
Luisa Goizueta, Project Manager
Indiehouse, Production
Christine Wolf, Editor

Entrant Company: Russell Film Company
Client: G.O.A.T Fuel
Title: G.O.A.T. Fuel - "Be You, Be Great"
Credits: Michael Russell, Director

Online Film, Video, and Sound - Internet Commercial Campaign

Entrant Company: MarkhamYard
Client: New York Blood Center Enterprises
Title: Good Karma by the Pint 90s and 30s
Credits: Markham Cronin, Chief Creative Officer
Jack Bagdadi, Executive Creative Director
Laura Suescun, Senior Art Director
Alex Lozana, Copywriter
Karina Bagdadi, Senior Copywriter
Katherine Perez, Senior Group Accounts Director
Salome Berrebi, Account Supervisor
Sara Cronin, Business Affairs
Alec Lopez, Head of Production/Agency Producer
Misty McPadden, Project Manager
Carl Izzi, Digital Media Team
Raquel Baez, Digital Media Team

Branded Content & Entertainment For Online Film, Video & Sound - Single entry - more than :60 seconds

Entrant Company: Geoff Peck Creative Services
Client: Waterboyz
Title: 'Till the Wheels Fall Off
Credits: Geoff Peck, Director
Chris Vargas, Editor, Colorist,
Sound Design
Joe Ciciarelli, Cam Op

professional awards **SILVER**

Branded Content & Entertainment For Online Film, Video & Sound - Single entry - more than :60 seconds con't.

Entrant Company: Kooyman B.V.

Client: Kooyman B.V.

Title: Together We Rise-Kooyman Brand Film

Credits: Wouter Nooij, Commercial Director - Kooyman B.V.

Zemira Beaujon, Manager, Marketing & Communications - Kooyman B.V.

Gregg Wasiak, Founder - Cultiv8ors

Michael Dalnoot, Owner - Pelikula Studios International

Niels de Jong, Founder - Tambr

Oscar Bor, Owner - Source Music Production

Edwin Van Praet, Creative Director - Total Design

Henriette Verkerk, Head of Branding - Total Design

Entrant Company: Pelikula Studios International

Client: CUROIL

Title: What Connects Us?

Credits: Jessica Flocker - de Freitas Sousa, Executive Producer

Sabine Curiel, Creative Director & Script

Michael Dalnoot, Director & Editor

Kaile Finies, Assistant Director

Charlysen Jansen, Producer

Supriano Andrade, Nathan Roosberg, Caleb Ruiz, Cinematographers

Peterson Octavius, Grip

Kessler Ravenstein, Gaffer

Hector Herrera Garcia, Sound

Shakhriyor Ismoilov, Colorist

Dave Mourillon - The Jingle Planet, Sound Design

Stephen Schob, Clifford Richardson, Shorlon Poulina, Best Boys

Branded Content & Entertainment For Television

Entrant Company: Pelikula Studios International

Client: CUROIL

Title: What Connects Us?

Credits: Jessica Flocker - de Freitas Sousa, Executive Producer

Sabine Curiel, Creative Director & Script

Michael Dalnoot, Director & Editor

Kaile Finies, Assistant Director

Charlysen Jansen, Producer

Supriano Andrade, Nathan Roosberg,

Caleb Ruiz, Cinematographers

Peterson Octavius, Grip

Kessler Ravenstein, Gaffer

Hector Herrera Garcia, Sound

Shakhriyor Ismoilov, Colorist

Dave Mourillon - The Jingle Planet, Sound Design

Stephen Schob, Clifford Richardson, Shorlon Poulina, Best Boys

CROSS PLATFORM

Integrated Advertising Campaigns - Consumer Campaign - Local

Entrant Company: Dunn&Co.

Client: Grow Financial Federal Credit Union

Title: Life Less Scary 2 - Campaign

Credits: Troy Dunn, Chief Creative Officer

Stephanie Morrison, Creative Director

Max Dempster, Creative Director

Mitchell Goodrich, Art Director/UX Design

Patrick Henderson, Art Director

Michala Jackson, Copywriter

Seth Allen, Producer

Josh Adams, Director - Post Production

Christa Savio, Senior Editor

Jessica Rice, Editor

Rylie Nightengale, Lead Strategist

Melissa Ebanks, Director of Client Services

Entrant Company: upstage right

Client: Sunburst Theatre

Title: Barbenheimer: The Musical

Credits: Ashley Willsey, Creative Director

Michael Cairns, Photographer

McKenzie Lakey, Photographer

Ashleigh Ann Gardner, Photographer

Integrated Advertising Campaigns - Consumer - Regional/National

Entrant Company: Lawson + Rose Advertising

Client: Braincare

Title: Braincare Consumer Campaign

Credits: Art Hardie, Chief Creative Officer, Copywriter

Chris Work, Creative Director, Art Director

Entrant Company: ChappellRoberts
Client: Tampa Bay Rays
Title: City Connect Campaign
Credits: Matt Boswell, ChappellRoberts - Partner,
Chief Creative Officer
Scott Gattis, ChappellRoberts - Partner,
Chief Strategy Officer
Warren Hypes, Tampa Bay Rays - VP
Creative+Brand
Patrick Abts, Tampa Bay Rays - VP Mktg
Jim Darlington, ChappellRoberts -
Creative Director, Copywriting
Brandon Windish, ChappellRoberts -
Associate Creative Director
Lea Doyle, ChappellRoberts - Senior Art Director
Kaitlyn Young, Tampa Bay Rays -
Video Production Manager
Will Vragovic, Tampa Bay Rays -
Director of Photography
Vincent Caffiero, Tampa Bay Rays -
Senior Art Director
Nick Rua, ChappellRoberts - Editor/VFX
Wes Eldridge, ChappellRoberts - DP

Entrant Company: Dunn&Co.
Client: Sonny's BBQ
Title: It's Always Sonny's Here - Campaign
Credits: Troy Dunn, Chief Creative Officer
Stephanie Morrison, Creative Director
Max Dempster, Creative Director
Mitch Feickert, Assoc. Creative Director
Matt Mewis, Senior Studio Manager
Adam Lichtenstein, Assoc. Creative Director
Michala Jackson, Copywriter
Christa Savio, Senior Editor
Kamden Kuhn, EVP, Strategy
Rylie Nightengale, Lead Strategist
Melissa Ebanks, Director of Client Services
Jessica Hall, Senior Account Executive

Integrated Brand Identity Campaign - Local or Regional/National

Entrant Company: Lawson + Rose Advertising
Client: Can and Bottle Beer Shoppe
Title: Can & Bottle Identity Campaign
Credits: Art Hardie, Chief Creative Officer, Copywriter
Chris Work, Creative Director, Art Director

Entrant Company: Think Integrated
Client: Orlando Ballet
Title: Orlando Ballet Brand
Credits: Miranda Anzelone, Design Director

Luke Duesing, Designer
Aleitha Morgan, Designer
Kristen Unico, Copywriter
Diane Levine, Chief Creative Officer
Kim Capps, Account Director
Leigh Dyer, Account Manager
Zavesco Photography, Photographer
Christine Haughney, Director of Marketing
and Communications, Orlando Ballet

Entrant Company: Dunn&Co.
Client: Sonny's BBQ
Title: It's Always Sonny's Here - Campaign
Credits: Troy Dunn, Chief Creative Officer
Stephanie Morrison, Creative Director
Max Dempster, Creative Director
Mitch Feickert, Associate Creative Director
Matt Mewis, Senior Studio Manager
Adam Lichtenstein, Associate Creative Director
Michala Jackson, Copywriter
Christa Savio, Senior Editor
Kamden Kuhn, EVP, Strategy
Rylie Nightengale, Lead Strategist
Melissa Ebanks, Director of Client Services
Jessica Hall, Senior Account Executive

Entrant Company: HatchMark Studio
Client: Paradigm Hair Collective
Title: Paradigm Hair Collective
Credits: Liz Dupaw, Associate Creative Director
Logan Singleton, Content Strategist
Tori Jones, Project Manager
Michael Daw, Graphic Design

Entrant Company: HatchMark Studio
Client: Baldwin County Economic Development Alliance
Title: Belong in Baldwin
Credits: Veronique Zayas, Creative Director
Liz Dupaw, Associate Creative Director
Joe Chisenall, Senior Graphic Designer
John Laneville, Graphic Designer
Logan Singleton, Content Strategist

Entrant Company: Parisleaf
Client: Nicklaus Children's Hospital
Title: Forward for Generations Campaign

Integrated Brand Identity Campaign - Local or Regional/National con't.

Entrant Company: DeepSleep Studio

Client: Bored Cuban

Title: Bored Cuban - Brand Launch

Credits: Alex Martinez, Executive Creative Director
Ravi Superville, Art Director
Ruben Vazquez, Art Director/Designer

Entrant Company: Individual Graphics Co

Client: The 1ndividual Aesthetic

Title: 1ndividual's One Happy Place

Credits: Keegan Simon, Founder/Creative
Sean Gonzales, Creative

Online/Interactive Campaign

Entrant Company: MarkhamYard

Client: New York Blood Center Enterprises

Title: Good Karma by the Pint Case Study

Credits: Markham Cronin, Chief Creative Officer
Jack Bagdadi, Executive Creative Director
Laura Suescun, Senior Art Director
Alex Lozana, Copywriter
Karina Bagdadi, Senior Copywriter
Katherine Perez, Senior Group Accounts Director
Salome Berrebi, Account Supervisor
Sara Cronin, Business Affairs
Alec Lopez, Head of Production/Agency Producer
Misty McPadden, Project Manager
Carl Izzi, Digital Media Team
Raquel Baez, Digital Media Team

ELEMENTS OF ADVERTISING

Copywriting

Entrant Company: Fors Marsh

Client: Counter Narrative Project

Title: James Baldwin Centennial Marketing

Credits: Russell Hayer, Chief Creative Officer
Aerien Mull, Executive Creative Director
Bianca Paulk, Design Lead
Dani Simmons, Art Director
Matt Namey, Copywriter
Anna Jaffee, Account Executive

Entrant Company: Kooyman B.V.

Client: Kooyman B.V.

Title: Together We Rise-Kooyman Brand Film

Credits: Wouter Nooij, Commercial Director - Kooyman B.V.
Zemira Beaujon, Manager, Marketing
& Communications - Kooyman B.V.
Gregg Wasiak, Founder - Cultiv8ors

Entrant Company: Zubi

Client: Ford Motor Company

Title: Soccer Mom

Credits: Ivan Calle, VP, Executive Creative Director
Jorge Jacome, Creative Director
Francisco Losada, Associate Creative Director
Oliver Ehmgig, Senior Art Director
Santiago Rivillas, Senior Copywriter
Camila Rocha, Copywriter
Maria Elena de la Noval, Senior Integrated Producer
Will Garcia, Senior Integrated Producer
Henry Gomez, Strategist
Luisa Goizueta, Project Manager
Indiehouse, Production
Christine Wolf, Editor

Visual - Logo Design

Entrant Company: Saltwater Studios (Caribbean) Ltd.

Client: Massy Stores Trinidad

Title: Massy Stores "A Cut Above" Logo

Credits: Monique Sampson, Graphic Artist
Chris Badal, Creative Director
Rhonda Landreth-Smith, Executive
Creative Director/Co-founder
Tarel Laughlin, Managing Director/Co-founder

Entrant Company: Schifino Lee

Client: Saltmarsh

Title: Saltmarsh Rebrand

Credits: Jeff Philbin, Partner + Director of
Business Strategy
Palmer Holmes, Brand Strategist
& Lead Designer

Entrant Company: Grova Creative

Client: Frenchtown Neighborhood Improvement
Association

Title: FNIA Rebrand

Credits: Grova Creative Team, Graphic Designer,
Project Manager, Creative Director,
& Brand Strategist

Entrant Company: HatchMark Studio

Client: Baldwin County Economic Development Alliance

Title: Belong in Baldwin Logo

Credits: Liz Dupaw, Associate Creative Director
Joe Chisenall, Senior Graphic Designer

Entrant Company: HatchMark Studio

Client: Pensacola Lighthouse & Maritime Museum

Title: Hart's Hammock Archaeological Park

Credits: Joe Chisenall, Senior Graphic Designer

Visual - Illustration - Single

Entrant Company: Varick Rosete Studio
Client: City of Jacksonville, Office of Sports
& Entertainment

Title: Jacksonville JazzFest Poster 2024

Credits: Varick Rosete, Creative Director,
Art Director, Illustrator, Designer

Visual - Illustration - Series

Entrant Company: DonDadaJA Creative Agency
Client: Mastercard Latin America and Caribbean
Title: Mastercard AR Canvas Art

Credits: DonDadaJA Creative Agency,
Alexia James, Co-Managing Partner
Bonito Thompson, Founder
& Co-Managing Partner

Entrant Company: Markham Yard
Client: Formula 1 Miami Grand Prix
Title: F1 Miami Grand Prix Illustrations
Credits: Jack Daniel Bagdadi, Illustrator & Designer

Visual - Still Photography - Black & White/ Color/Digitally Enhanced Campaign

Entrant Company: Maven Creative
Client: Maven Creative
Title: MCC Book Vol. 2
Credits: Lee Waters, Design Director

Entrant Company: United Landmark Associates
Client: Viceroy Residences Clearwater Beach
Title: Viceroy Residences Clearwater Beach
Credits: Brian Arndt, Producer
Charssi DeVore, Design Director
Clelia Paone, Project Manager
David Downin, President of Brand
Sally Suarez, Producer

Visual - Art Direction - Single

Entrant Company: Maven Creative
Client: Maven Creative
Title: MCC Book Vol. 2
Credits: Lee Waters, Design Director

Entrant Company: Varick Rosete Studio
Client: City of Jacksonville, Office of Sports
& Entertainment
Title: Jacksonville JazzFest Bus
Credits: Varick Rosete, Art Director
Varick Rosete, Illustrator
Rachel Henley, Designer

Entrant Company: Ringling College of Art & Design
Client: Ringling College of Art & Design
Title: Ringling College Viewbook
Credits: Jennifer Mumford Brady, Creative Director
Holly Antoszewski, Creative Director
Nefeli Protopsalti, Project Manager
Sandra Lee, Art Direction and Design
Tako Pharsenadze, Art Direction and Design
Laura Bucholtz, Design and Production Design
Karen Arango, Photographer
Savannah Carroll, Photographer
Ryan Gamma, Photographer
Amanda Walters, Editorial
Chelsea Garner-Ferris, Editorial
Guy Vilt, Production Manager

Entrant Company: Dunn&Co.
Client: Tampa Bay Lightning
Title: Nothing Is Given - TV
Credits: Troy Dunn, Chief Creative Officer
Stephanie Morrison, Creative Director
Max Dempster, Creative Director
Adam Lichtenstein, Associate Creative Director
Seth Allen, Producer
Christa Savio, Senior Editor
Jessica Hall, Account Supervisor
Madison Urso, Account Coordinator
Sound Asylum, Sound Design

Entrant Company: Schifino Lee
Client: Saltmarsh
Title: Saltmarsh Rebrand
Credits: Jeff Philbin, Partner + Director of
Business Strategy
Palmer Holmes, Brand Strategist & Lead Designer

Visual - Art Direction Campaign

Entrant Company: Adjective & Co.
Client: Sweetwater Brewing Co
Title: Let's Float Campaign
Credits: Dustin Tamilio, Creative Director
Ryan May, Art Director
Geoff Bentz, Copywriter
Beth Kelley, Account Director
Theresa Lari, Project Manager

Visual - Art Direction Campaign con't.

Entrant Company: Mystique Integrated Services Ltd

Client: Ahmeraki Cafe

Title: Ahmeraki Brand Development

Credits: Djavan Warner, Creative Director
Taven Nembhard, Creative Director
Jadia Lattery, Project Manager
Dana Neita, Designer

Entrant Company: Neon16/AM16 Agency

Client: Nvision Festival

Title: Nvision Latino Film Festival

Credits: Lex Borrero, Creator
Lex Borrero, Gabriella Mercanti,
Elliott Muscat, Ivanni Rodriguez,
Creative Direction
Gabriella Mercanti, Angel Gomez, Graphic Design
Gerry Rojas, Alberto Carzo, Production
Cristina Arcay, Merlis Camilo, Marketing/Socials
Cristina Arcay, AM16/Neon16 Agency President
Lex Borrero, Neon16 CEO & Co Founder

Film & Video - Cinematography - Single

Entrant Company: ChappellRoberts

Client: Tampa Bay Rays

Title: City Connect Video - Elements

Credits: Matt Boswell, ChappellRoberts - Partner,
Chief Creative Officer
Scott Gattis, ChappellRoberts - Partner,
Chief Strategy Officer
Warren Hypes, Tampa Bay Rays - VP
Creative + Brand
Patrick Abts, Tampa Bay Rays - VP Marketing
Jim Darlington, ChappellRoberts -
Creative Director, Copywriting
Brandon Windish, ChappellRoberts -
Associate Creative Director
Lea Doyle, ChappellRoberts - Senior Art Director
Kaitlyn Young, Tampa Bay Rays -
Video Production Manager
Will Vragovic, Tampa Bay Rays -
Director of Photography
Vincent Caffiero, Tampa Bay Rays -
Senior Art Director
Nick Rua, ChappellRoberts - Editor/VFX
Wes Eldridge, ChappellRoberts - DP

Entrant Company: Geoff Peck Creative Services

Client: Waterboyz

Title: 'Till the Wheels Fall Off

Credits: Geoff Peck, Director
Chris Vargas, Editor, Colorist, Sound Design
Joe Ciciarelli, Cam Op

Entrant Company: Vibrant Media Productions

Client: Mosonori

Title: Mosonori: The Story

Credits: Alex Cascio, Director
Dominic Ujcic, Producer / Editor
Johan Hernandez, Director of Photography
Daniel Bostrom, Key Gaffer
Jesus Adrianza, Cinematographer

Entrant Company: Ketterman Photography Inc.

Client: Cowford Conservation

Title: Window of Opportunity

Credits: Ryan Ketterman, Cinematographer/Editor
Chris Brett, Audio Tech
Kate Norton, Writer
Alexander Herrera, Camera Assistant
Matthew Dec, Editor
Evan Tucker, Producer
Rami Ashouri, Producer

Entrant Company: Dunn&Co.

Client: Grow Financial Federal Credit Union

Title: First Steps - TV

Credits: Troy Dunn, Chief Creative Officer
Tor Lemhag, Executive Creative Director
Stephanie Morrison, Creative Director
Max Dempster, Creative Director
Mitchell Goodrich, Art Director / UX Design
Michala Jackson, Copywriter
Sarah Kelly, Producer
Josh Adams, Director - Post Production
Rylie Nightengale, Lead Strategist
Melissa Ebanks, Director of Client Services
Rachel Jensen, Account Supervisor
Anna Butler, Account Coordinator

Entrant Company: Pelikula Studios International

Client: Caleo Crudos y Parrilla

Title: Something Simple

Credits: Michael Dalnoot, Director
Emily Octavius, Assistant Director
Charlysen Jansen, Producer
John Annocial, Cinematographer
Peterson Octavius, First Assistant Camera
Nathan Roosberg & Kessler Ravenstein, Gaffers
Shorlon Poulina, Best Boy
Judaily Dick, Set Assistant
Zena Rigaud, Photographer
Denise Engelberg, Makeup & Hair

Film & Video - Cinematography Campaign

Entrant Company: Universal Orlando Resort
Client: Universal Destinations & Experiences
Title: HHN VIDEOS
Credits: Popcorn Creative Group

Film & Video - Animation, Special Effects or Motion Graphics

Entrant Company: Universal Orlando Resort
Client: Universal Destinations & Experiences
Title: HHN Ghostbusters
Credits: Popcorn Creative Group

Film & Video - Video Editing

Entrant Company: ChappellRoberts
Client: Tampa Bay Rays
Title: City Connect Video - Elements
Credits: Matt Boswell, ChappellRoberts - Partner,
Chief Creative Officer
Scott Gattis, ChappellRoberts - Partner,
Chief Strategy Officer
Warren Hypes, Tampa Bay Rays -
VP Creative + Brand
Patrick Abts, Tampa Bay Rays - VP Marketing
Jim Darlington, ChappellRoberts -
Creative Director, Copywriting
Brandon Windish, ChappellRoberts -
Associate Creative Director
Lea Doyle, ChappellRoberts - Senior Art Director
Kaitlyn Young, Tampa Bay Rays - Video
Production Manager
Will Vragovic, Tampa Bay Rays - Director of
Photography
Vincent Caffiero, Tampa Bay Rays -
Senior Art Director
Nick Rua, ChappellRoberts - Editor/VFX
Wes Eldridge, ChappellRoberts - DP

Entrant Company: Dunn&Co.
Client: Grow Financial Federal Credit Union
Title: First Steps - TV
Credits: Troy Dunn, Chief Creative Officer
Tor Lemhag, Executive Creative Director
Stephanie Morrison, Creative Director
Max Dempster, Creative Director
Mitchell Goodrich, Art Director / UX Design
Michala Jackson, Copywriter
Sarah Kelly, Producer
Josh Adams, Director - Post Production
Rylie Nightengale, Lead Strategist
Melissa Ebanks, Director of Client Services
Rachel Jensen, Account Supervisor
Anna Butler, Account Coordinator

Entrant Company: Pelikula Studios International
Client: Caleo Crudos y Parrilla
Title: Something Simple
Credits: Michael Dalnoot, Director
Emily Octavius, Assistant Director
Charlysen Jansen, Producer
John Annocial, Cinematographer
Peterson Octavius, First Assistant Camera
Nathan Roosberg & Kessler Ravenstein, Gaffers
Shorlon Poulina, Best Boy
Judaily Dick, Set Assistant
Zena Rigaud, Photographer
Denise Engelbergt, Makeup & Hair

Entrant Company: WOW MKTG
Client: Leon Medical Centers
Title: Dancing
Credits: Felix Castro, VP Creative Services
Ernie Perez, Creative Director
Jorge Azze, Associate Creative Director
Juan Jose Cevallos, Senior Art Director
Pete Capo, Director
Eric Gaunaurd, Paradiso Pictures
Sergio Vivar, La Real Sociedad,
Music Production
Ronnie Gonzalez, Agency Head of Production
Claudia Sarabia, Account Director
Ashleigh Eckhoff, JR Account Manager

Sound - Music With Lyrics - Single

Entrant Company: Ringling College
Client: Ringling College of Art & Design - Motion Design
Title: Ringling Motion Design Showreel
Credits: Kelly Warner, Sound Designer/Audio Engineer
Rin Yokoi, Composer
Corey Davis, Lyricist

Entrant Company: MarkhamYard
Client: New York Blood Center Enterprises
Title: Good Karma by the Pint Music
Credits: Markham Cronin, Chief Creative Officer
Jack Bagdadi, Executive Creative Director
Laura Suescun, Senior Art Director
Alex Lozana, Copywriter
Karina Bagdadi, Senior Copywriter
Katherine Perez, Senior Group Accounts Director
Salome Berrebi, Account Supervisor
Sara Cronin, Business Affairs
Alec Lopez, Head of Production / Agency Producer
Misty McPadden, Project Manager
Carl Izzi, Digital Media Team
Raquel Baez, Digital Media Team

professional awards **SILVER**

Digital Creative Technology – Augmented Reality

Entrant Company: DonDadaJA Creative Agency
Client: Mastercard Latin America and Caribbean
Title: Mastercard AR Canvas Art
Credits: DonDadaJA Creative Agency
Alexia James, Co-Managing Partner
Bonito Thompson, Founder
& Co-Managing Partner

CORPORATE SOCIAL RESPONSIBILITY

Film, Video & Sound

Entrant Company: BKN Creative
Client: Equality Florida
Title: Equality Florida Video
Credits: Brandon Tydlaska-Dziedzic, Creative
Director and Art Director
Kevin Tydlaska-Dziedzic, Executive Producer
and Project Manager
Kaelonne Bermea, Animator

Entrant Company: Ketterman Photography Inc.
Client: Cowford Conservation
Title: Window of Opportunity
Credits: Ryan Ketterman, Cinematographer/Editor
Chris Brett, Audio Tech
Kate Norton, Writer
Alexander Herrera, Camera Assistant
Matthew Dec, Editor
Evan Tucker, Producer
Rami Ashouri, Producer

Film, Video & Sound – Non-Broadcast Audio/Visual

Entrant Company: Appleyard Duncan McCall
Client: Council on Aging of West Florida
Title: COA: AmeriCorps Seniors
Credits: Liam Dunaway, Director, Producer & Editor
Jay Hufford, Cinematographer & Producer
Thanasi Maletsidis, Assistant Camera
Sean Linezo, Production Assistant
Other Coast Lighting & Grip, Lighting
Doug Stanford, Lensea Film, Color
Sean Peterson, Lensea Film, Audio Mix
Blake Jones, Still Photography
Josh Newby, Alesia Macklin,
Emily Echevarria, Co-Producers

PUBLIC SERVICE

Sales & Marketing – Collateral – Brand Elements

Entrant Company: &Barr
Client: Central Florida Public media
Title: CFPM Brand Identity
Credits: Christian Wojciechowski, VP-Creative Director
Jacqui Garcia, Associate Creative Director
Kim Blaylock, VP-Account Service
Caitlin McManus, Associate Producer
Erin Brown, Copywriter

Sales & Marketing – Collateral – Annual Report (printed or digital)

Entrant Company: SJO Creative
Client: The Community Foundation for Northeast Florida
Title: TCF 2023 Annual Report
Credits: Sharon Obeso, Creative Director/Designer
Heather Kingry, Copywriter,
Scrawl Communications

Film, Video & Sound – Online Film, Video & Sound

Entrant Company: Fors Marsh
Client: CDC Division of Cancer Prevention and
Control, Screen For Life
Title: Strangers with Colons
Credits: Russell Hayer, Chief Creative Officer
Aerien Mull, Executive Creative Director
Franklin Bachrach, Associate Creative Director
Bronie Brunet, Senior Art Director/
Production Lead
Emily Spitler, Art Director
Castaño Group, Production
Kedgar Volta, Director
Joash Brunet, Producer
Anna Jaffee, Shona Wilson, Account Executive
Nick Solorzano, DP
Circa, Music

Entrant Company: Calliope Films
Client: Hope Above Fear
Title: Hope Above Fear Grant Application
Credits: Chris Jadallah, Director/Dp
Beau Bonfe, Co-Director/Editor
Sierra Hobbs, Producer
Stephanie Shepard, Writer/Co-director

Film, Video & Sound Campaign

Entrant Company: Red Advertising & Marketing Ltd.
Client: The Ministry of Agriculture, Food
& Nutritional Security

Title: MacFingal's Farm Climate Campaign
Credits: Sharman Skinner, Agency Supervisor
Samud Ali, Copywriter/Producer

Film, Video & Sound - Integrated Media Campaign

Entrant Company: Dalton Agency
Client: New York Cares
Title: New York Cares Extra Day of Care
Credits: Pat McKinney, Chief Creative Officer
Chris Conte, Creative Director
Andy Gosendi, Associate Creative Director
Erik Edmondson, Animation/Motion Design
Alana Sawyer Smith, Senior Video Editor
Meghan Bach, Account Supervisor
Jill Bazarte, Director of Production

ADVERTISING/MEDIA INDUSTRY SELF-PROMOTION

Collateral - Special Event Materials (printed or digital)

Entrant Company: &Barr
Title: &Barr - "Night at the Museum"
Credits: Rachel Clements, Senior Art Director
Meg Rosenoff, Senior Copywriter
Jen Neuman, Senior Art Director
Erin Brown, Copywriter
Jack Polly, Senior Copywriter
Jordan Stewart, Art Director
Lynn Whitney-Smith, Director of Production
Caitlin McManus, Associate Producer
Kori Zamora, Digital Designer
Angela Ramirez, Social Coordinator
Morgan Lyons, Assistant Account Executive
Rick Andrews, Production Designer

Entrant Company: Macias Creative
Title: Macias X Phil Lique - Tile Modes
Credits: Marcos Macias, Chief Creative Officer
Arnaud Pagès, Associate Creative Director
Orianna Montenegro, Art Director
Carolina del Busto, Copywriter
Douglas Kellner, Group Account Director
Nirmala Sahadeo, Operations & Cultural Manager
Lina Gomez, Producer
Philippe Lique, Artist

Online/Interactive Self-Promotion - Virtual Reality

Entrant Company: Rock Paper Simple
Title: BRPH Third Space

Film, Video & Sound

Entrant Company: Oxenfree Film & Motion
Title: Spec Commercial: Aperol
Credits: Suzanne Clements, Concept, Storyboard,
Creative Direction, Prop Styling
Oxenfree Film & Motion, Production Company
Ben Gill, Director
Arthur Goodman, Ben Gill, Executive Producers
Miki Knowles, Food & Drink Styling
Wyatt Junnila, Styling Assistance
Arthur Goodman, Producer
Ariana Castillo, Stephanie Roberts,
Production Coordinators
Stephanie Roberts, 1st Assistant Director
Miguel Corteo, Director of Photography
Tom Bell, Camera Operator
Tony Hicks, 1st Assistant Camera

Advertising Industry Self-Promotion Campaigns - Integrated Media Campaign

Entrant Company: Adrenaline Films
Title: Lights, Camera, Christmas!
Credits: Kevin Garcia, Writer, Director, FX3 Puppeteer,
Social Asset Director, Social Asset Photographer
Abi Nielson Hunsaker, Producer,
Social Media Manager
Martin Olarte, Executive Producer
Michael Murray, Executive Producer
Wes Hall, Director of Photography
Jordan Wasylak, 1st AD, Film Gear
Puppeteer, Social Media Manager
Kimani Shabazz, FX3 Puppeteer, Foley Artist
Eric Gutierrez, FX3 Puppeteer, Mother Ari
Puppeteer, 2nd Assistant Camera
Chris Beemer, FX3 Puppeteer, Film Gear
Puppeteer
Santiago Leunda, Film Gear Puppeteer,
1st Assistant Camera
Joann Mauricette, Production Designer
& Set Decorator, Film Gear Puppeteer
Lee Adkison, Gaffer

POLITICAL ADVERTISING

Political Non-Broadcast & Online Video - Single

Entrant Company: Lensea Film
Client: Haley Morrisette
Title: Run Like Hale
Credits: Destyn Patera, Director / DP
Chris Vargas, Lead Editor / Colorist
Sean Peterson, Sound Mixer / Post Sound
David Cooke, 1st AC

professional awards **SILVER**



SALES & MARKETING

Collateral Material – Special Event Materials (invitations, announcements, cards, etc.)

Educational Institution: Ringling College of Art+Design
 Title: Year of the Snake Gift Envelope
 Credits: Bella Race, Designer

Collateral Material – Publication Design – Magazine Design

Educational Institution: Ringling College of Art+Design
 Title: Undisclosed: Who Designed Canada?
 Credits: Bella Race, Designer

OUT OF HOME & AMBIENT MEDIA

Out-Of-Home – Poster Campaign

Educational Institution: University of West Florida
 Title: NPS Block Print Posters
 Credits: Sam Weeks, Poster Designer
 Parker Hassebrook, Poster Designer
 Emma Wooten, Poster Designer
 Hayley Henderson, Poster Designer

Out-Of-Home – Outdoor & Transit Advertising Campaign

Educational Institution: Flagler College
 Title: Good Fortunes
 Credits: Jaime Sabella, Graphic Designer

Educational Institution: Miami Ad School
 Title: Fauna Charts
 Credits: Javier Forero, Art Director

Ambient Media – Single Occurrence or Installation

Educational Institution: Ringling College of Art+Design
 Title: Encore: The Rock + Fame Exhibition
 Credits: Ivy Jenkins, Designer
 Daniel Mainou Reyes, Designer
 Juan Bonillo Ruiz, Theme Experience Designer
 Tia Kassim, Theme Experience Designer

Educational Institution: University of Miami
 Title: Airbnb Gather
 Credits: Annie Volpe, Art Director
 Abby Pak, Art Director
 Amber Quettan, Copywriter
 Sara Kagan, Designer

CROSS-PLATFORM

Integrated Campaigns – Integrated Brand Identity Campaign

Educational Institution: Ringling College of Art+Design
 Title: Cloud 9: The Travel Conference
 Credits: Beth Cain, Designer
 Ray Smith, Designer
 Adriana Portela, Designer

Educational Institution: Ringling College of Art+Design
 Title: Alt F! Financial Conference
 Credits: Jocelyn Williams, Designer
 Hannah Mahler, Designer

Educational Institution: Ringling College of Art+Design
 Title: Gold Bear Tavern
 Credits: Bella Thompson, Designer

Educational Institution: University of Miami
Title: Sarita Dip House
Credits: Sara Kelly, Designer

ELEMENTS OF ADVERTISING

Illustration - Campaign

Educational Institution: Valencia College
Title: Ko-Up! Soda
Credits: Melanie Quinones

Art Direction - Single

Educational Institution: Ringling College of Art+Design
Title: Abstract Title Sequence
Credits: Gavin Alvares, Director, Cinematographer,
Sound Designer, Art Director

Art Direction - Campaign

Educational Institution: Miami Ad School
Title: Fauna Charts
Credits: Javier Forero, Art Director

Film, Video & Sound - Cinematography - Single

Educational Institution: Ringling College of Art+Design
Title: Walk of Generations
Credits: Delaney Mann, Writer & Director
Milena Montero, Producer
Alejandra Cintrón Rivera, Cinematographer
Sam Russell, Production Designer

Educational Institution: Ringling College of Art+Design
Title: Abstrosity
Credits: Jason Parker, Art Director

Film, Video & Sound - Animation or Special Effects

Educational Institution: Ringling College of Art+Design
Title: Teja Hickenbottom AAF
Credits: Teja Hickenbottom, Animator, Designer

Film, Video & Sound - Animation or Special Effects

Educational Institution: Ringling College of Art+Design
Title: Roots to Ruin
Credits: Diane Lee, 3D Modeller and Animator
Chaewon Kang, Illustrator and Compositor
Kelly Warner, Sound Designer

Educational Institution: Ringling College of Art+Design
Title: Washer's Waltz
Credits: Siona Kalambi, Modeling, Texturing,
Lighting, Animation, Design



student awards

SILVER

SALES & MARKETING

Sales Promotion - Product or Service Sales Promotion - Packaging

Educational Institution: USF - St. Petersburg
Title: Apple Splits
Credits: Emily Barret, Designer

Educational Institution: USF - St. Petersburg
Title: King State
Credits: Erika Rosales, Designer

Educational Institution: USF - St. Petersburg
Title: Bulkhead
Credits: Madison Kaelin, Designer

Educational Institution: Lynn University
Title: Casaluna
Credits: Andrea Bernal

Educational Institution: Broward College
Title: Kereru
Credits: Jimena Carbajal, Graphic Designer

Educational Institution: Broward College
Title: Tierra Madre Coffee
Credits: Andrea Landaverde, Graphic Designer

Educational Institution: Ringling College of Art+Design
Title: VIK Norse Chocolate Truffles
Credits: Bella Race, Designer

Sales Promotion - Product or Service Sales Promotion - Point of Purchase

Educational Institution: Ringling College of Art+Design
Title: PAC Burger
Credits: Sebin Kim, Motion Designer

Collateral Material - Stationery Package - Single or Multiple Pieces

Educational Institution: USF - St. Petersburg
Title: Test-Prep Tutor
Credits: Jenny Vu, Designer

Educational Institution: USF - St. Petersburg
Title: Business Cards
Credits: Lillia Rush, Designer

Collateral Material - Printed Annual Report or Brochure

Educational Institution: Lynn University
Title: Zara Annual Report
Credits: Saga Jontoft, Student

Collateral Material - Special Event Materials (invitations, announcements, cards, etc.)

Educational Institution: Flagler College
Title: Erykah Badu Bag Lady Music Book
Credits: Alizé Cardot, Designer and Illustrator

Educational Institution: Broward College
Title: Mother Mother
Credits: Jimena Carbajal, Graphic Designer

Collateral Material - Publication Design - Editorial Spread or Feature

Educational Institution: Pensacola Christian College
Title: Futura Spread
Credits: Jessica Wilder

Collateral Material - Publication Design - Magazine Design

Educational Institution: Valencia College
Title: Nat Colors Magazine
Credits: Natalia Polanco, Art Director, Designer

Collateral Material - Publication Design - Book Design

Educational Institution: Ringling College of Art+Design
Title: Into the Well Known
Credits: Jayden Badillo, Designer

Direct Marketing

Educational Institution: Pensacola Christian College
Title: Holland Hair Salon direct mailer
Credits: Leah Dahnke, Designer

OUT OF HOME & AMBIENT MEDIA

Out-Of-Home - Poster - Single

Educational Institution: Flagler College
Title: Erykah Badu Bag Lady Poster
Credits: Alizé Cardot, Designer and Illustrator

Educational Institution: Florida A&M University
Title: Hideo
Credits: Abeon Anderson, Graphic Designer

Educational Institution: University of Florida
Title: Orange & Blue Film Festival
Credits: Freya Athena Garcia, Art Director

Out-Of-Home - Poster Campaign

Educational Institution: Ringling College of Art+Design
Title: Sarasota Architecture Series
Credits: Jacob Lemos, Designer

Out-Of-Home - Outdoor & Transit Advertising - Outdoor Board

Educational Institution: University of Florida
Title: Tattoo
Credits: Jake Tabor, Art director
Katie Shine, Copywriter

Educational Institution: Miami Ad School
Title: Miles Close to a Warm Hug
Credits: Sara Maughan, Art Director
Yara Bassil, Strategist, Art Director
Tracy Fernandez, Strategy and Art Director

Ambient Media - Guerilla Marketing, Installations and Events - Single Occurrence or Installation

Educational Institution: University of Florida
Title: Living Tapestries
Credits: Andrea Valdes-Sueiras, Art Director & Copywriter

Educational Institution: Pensacola State College
Title: En-Garde Game Display
Credits: Katelyn Post, Graphic Designer

Educational Institution: University of Miami
Title: The Baddest Duo
Credits: Abby Pak, Art Director
Amber Quettan, Copywriter
Veronica Benarroch, Designer

Educational Institution: University of Miami
Title: Strut Down Memory Lane
Credits: Allie Van Rossem, Copywriter
Maggie Dobra, Art Director

Ambient Media – Guerilla Marketing, Installations and Events Campaign

Educational Institution: University of Florida
Title: The Wish Collection
Credits: Maya Selim, Copywriter
Sydney Tariq, Art Director

Educational Institution: Miami Ad School
Title: L.D. Murder For Mother Earth
Credits: Brandon Borgia, Art Director
Caroline Peters, Copywriter

ONLINE / INTERACTIVE

Website (Desktop or Mobile)

Educational Institution: USF - St. Petersburg
Title: Mochi Makeover
Credits: Veronika Naumova, Designer

Apps (Mobile or Web-Based)

Educational Institution: University of Central Florida
Title: Vinfo; A Vinyl Record Investor App
Credits: Joshua Alonso, Product Designer

Educational Institution: Valencia College
Title: Vessel Event App
Credits: Valeria Loyola, UI Designer

Blogs & Digital Publications – Digital Publications

Educational Institution: University of Florida
Title: Opus Coffee Re-Branding & Vis Id
Credits: Jake Tabor, Art Director & Designer

FILM, VIDEO, & SOUND

Television Advertising – Single

Educational Institution: Ringling College of Art+Design
Title: Walk of Generations
Credits: Delaney Mann, Writer & Director
Milena Montero, Producer
Alejandra Cintrón Rivera, Cinematographer
Sam Russell, Production Designer

CROSS PLATFORM

Integrated Advertising Campaign – Consumer Campaign

Educational Institution: Miami Ad
Title: Only Hands

Credits: Brandon Borgia, Art Director
Caroline Peters, Art Director
Yhago Maia, Art Director
Micaela Sofia Feijoo, Art Director

Educational Institution: Ringling College of Art+Design
Title: Nike-Jão Collaboration
Credits: Jayden Badillo, Designer

Educational Institution: University of Florida
Title: Like Wine
Credits: Miguel Correa
Lissy Wagner

Integrated Brand Identity Campaign

Educational Institution: Flagler College
Title: Bandita Betty's
Credits: Jaime Sabella

Educational Institution: Pensacola Christian College
Title: Pinnacle Pizzeria
Credits: Cali Squire, Graphic Designer

Educational Institution: Broward College
Title: CoCo Chips
Credits: Andrea Landaverde, Graphic Designer
Zharia St. Jean, Graphic Designer
Vanessa Rhattan, Graphic Designer

Educational Institution: Broward College
Title: Bumble Brews
Credits: Lucila Rivas, Graphic Designer
Isabella Silva, Graphic Designer
Alyssa Cacoulidis, Graphic Designer

ELEMENTS OF ADVERTISING

Visual – Logo Design

Educational Institution: Pensacola Christian College
Title: Chirp Soda Shop Logo
Credits: Emily Coblentz, Designer

Visual – Typeface Design

Educational Institution: Pensacola Christian College
Title: Velocità
Credits: Silas Wolfe, Type Designer

Illustration – Single

Educational Institution: Valencia College
Title: Luca X Louise Fili – Movie Poster
Credits: Melanie Quinones

Illustration Campaign

Educational Institution: USF - St. Petersburg
Title: Florida Man Awareness
Credits: Heidi Hicks, Designer

Still Photography – Digitally Enhanced – Single

Educational Institution: Pensacola State College
Title: Nike Hypervenom Phelon Poster
Credits: Seth Mitchell

Still Photography Campaign

Educational Institution: Pensacola State College
Title: Ingredients
Credits: Andrew Johnson

**Film, Video & Sound – Animation
or Special Effects**

Educational Institution: Ringling College of Art+Design
Title: Atari 2600
Credits: Ana Kuster

Educational Institution: Ringling College of Art+Design
Title: Tailor’s Treasures
Credits: Ananya Ravichandran, Motion Designer

Educational Institution: Ringling College of Art+Design
Title: Oakley: See Clearly
Credits: Julieta Bukin, Motion Designer

Educational Institution: Ringling College of Art+Design
Title: P1
Credits: Enrique Santa Maria, Animator and Designer

Educational Institution: Ringling College of Art+Design
Title: Heart and Soul of the Bay
Credits: Enrique Santa Maria, Animator and Designer

**Film, Video & Sound – Music and Sound
Design – Single**

Educational Institution: Ringling College of Art+Design
Title: In Sync With Tomorrow
Credits: Rin Yokoi, Lead Compositor,
Sound Designer, Animator
Chaewon Kang, Animator, Designer
Lucia Alonso Eiras, Lead Animator, Sound Designer
Kiu Cheung, Designer, Animator
Diane Lee, Lead Designer

Educational Institution: Ringling College of Art+Design
Title: P1
Credits: Enrique Santa Maria, Animator and Designer

Digital Creative Technology

Educational Institution: Ringling College of Art+Design
Title: MD Interactive Graffiti Wall
Credits: Ky Park, Designer & Programmer

student awards **SILVER**



BEST OF SHOW

professional

BREAKING BRAND IDENTITY

Entrant:

Maven Creative

Client:

Breaking

Credits:

Travis Pietsch, Senior Designer

Sean Jones, Design Director

Elizabeth Sloan, Senior Account Manager

Tiffany Brunson, Studio Manager



BEST OF SHOW

student

GOOD FORTUNES

Educational Institution:

Flagler College

Credit:

Jaime Sabella, Graphic Designer



MOSAIC AWARD

BIONIC KIDS

Entrant:

Cry

Client:

Limbless Solutions Inc.

Credits:

Cry, Production House

Ryan Vera, Director and Editor

James Martin, DP

Monica Arsenaault and

Justin Rossbacher, Producers



Charlie Award Winners

THIS AWARD IS NAMED FOR CHARLIE WHITEBROOK WHO FOUNDED THE ADDY® AWARD HERE IN THE FOURTH DISTRICT IN 1960. IT RECOGNIZES THE HIGHEST- SCORING ENTRY IN EACH CATEGORY DIVISION.

CROSS PLATFORM

Molecular Universe Brand Identity

Entrant: Maven Creative

Client: Molecular Universe

ONLINE/INTERACTIVE

Listen to the Voice

Entrant: Creative X Entertainment

Client: Gemma Dryburgh

CORPORATE SOCIAL RESPONSIBILITY

"Colors of the Caribbean" Murals

Entrant: Kooyman B.V.

Client: Kooyman B.V.

OUT-OF-HOME & AMBIENT MEDIA

Bring the Thunder Campaign

Entrant: Dunn&Co.

Client: Tampa Bay Lightning

SALES & MARKETING

Needle Creek Brewery Packaging

Entrant: Lawson+Rose Advertising

Client: Needle Creek Farm Brewery

ELEMENTS OF ADVERTISING - VISUAL

Breaking Brand Identity

Entrant: Maven Creative

Client: Breaking

ELEMENTS OF ADVERTISING - FILM & VIDEO

Fors Marsh Brand Video

Entrant: Fors Marsh

Client: Fors Marsh

PUBLIC SERVICE

Pensacola and Perdido Bay Estuary

Entrant: Lensea Film

Client: Pensacola and Perdido Bay Estuary

FILM, VIDEO & SOUND

Nothing New: Archives of Affection

Entrant: Storyvox

Client: Ringling College of Art & Design

INDUSTRY SELF-PROMOTION

Fors Marsh Brand Video

Entrant: Fors Marsh

professional



**Nicole Michels
McDonagh**

ECD
Freelance



Stephen Curry

Executive Creative Director
LEWIS



Lisa Sirbaugh

Principle and
Creative Director
Lisa Sirbaugh Creative



Orion Kinkaid

Principal Product Designer
Tallwave

student



Troy Dunn

President and CCO
Dunn & Co



**Giavona "G"
Williams**

CEO and Founder
Grova Creative



Rob Bloom

Group Creative Director
Universal Destinations
& Experiences



Aerien Mull

Executive Creative Director
ForsMarsh



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